
CONCEPTS AND ROLES IN COMMUNITY RELATIONS; GOALS AND OBJECTIVES

The board of education believes that school district community relations is not solely an information program, but encompasses all aspects of the schools' relationship with the total community.

The board of education believes its school-community relations program should:

- A. Promote public interest and participation in the operation of the school system;
- B. Gather information about public attitudes toward the school system and its programs and report them to the chief school administrator and the board;
- C. Provide an honest, continuous, comprehensive flow of information about the policies, procedures, programs, problems and progress of the school system to the community and the staff;
- D. Develop the most effective means of communication with the school system's public and use available media as appropriate;
- E. Develop programs in the schools that will integrate home, school, and community in meeting the needs of district pupils;
- F. Develop and maintain the confidence of the community in the school board and the school staff;
- G. Develop a climate that attracts good teachers and encourages staff to strive for excellence in the educational program;
- H. Anticipate and forestall problems that are brought about by lack of understanding;
- I. Evaluate past procedures in order to make improvements in future communications.

The chief school administrator shall be responsible for developing programs, techniques and channels for implementing this policy.

Date:

First Adoption: November 16, 1988

Review Date: July 8, 2008

Revision and Adoption: August 28, 2008

Review Date: December 20, 2010

Revision and Adoption Date: January 27, 2011

Review Date: July 23, 2012 – No Changes

Review Date: November 11, 2016 – No Changes

Legal References:

<u>N.J.S.A.</u> 10:4-6 <u>et seq.</u>	Open Public Meetings Act
<u>N.J.S.A.</u> 47:1A-1 <u>et seq.</u>	Examination and copies of public records ("Open Public Records Act")
<u>N.J.A.C.</u> 6A:32-2.1	Definitions
<u>N.J.A.C.</u> 6A:32-12.1	Reporting requirements

N.J.A.C. 6A:32-12.2 School-level planning

Possible

<u>Cross References:</u>	1100	Communicating with the public
	1120	Board of education meetings
	1200	Participation by the public
	1220	<u>Ad hoc</u> advisory committees
	2224	Nondiscrimination/affirmative action
	2232	Internal administrative communications
	2240	Research, evaluation and planning
	2255	Action planning for T&E certification
	3510	Operation and maintenance of plant
	3542	Food service
	3570	District records and reports
	4131/4131.1	Staff development; in-service education/visitations/conferences
	5020	Role of parents/guardians
	5131.6	Drugs, alcohol, tobacco (substance abuse)
	6010	Goals and objectives
	6142.1	Family life education
	6142.2	English as a second language; bilingual/bicultural
	6142.6	Basic skills
	6142.13	HIV prevention education
	6171.1	Remedial instruction
	6171.3	At-risk and Title 1
	6171.4	Special education
	6300	Evaluation of the instructional program
	7110	Long-range facilities planning
	9322	Public and executive sessions
	9323/9324	Agenda preparation/advance delivery of meeting material
	9326	Minutes

Key Words: Community Relations, Public Relations, School District Public Relations, Public Attitudes, School-Community Program, Community Participation, Community Involvement